Publishing open access via the DEAL-Wiley agreement

Thanks to a ground-breaking agreement negotiated with the publisher John Wiley & Sons, articles by authors from German institutions will be published in Wiley hybrid journals open access from 1 July 2019. The three-year transformative agreement builds on more than 15 years of positive efforts by German academic and research institutions toward the shared goal of implementation of open access to scholarship and is the first such agreement to achieve this goal on a large scale: some 10,000 publications a year produced by universities and research institutes in Germany will now be made freely and immediately available for scholars worldwide to read and build upon, securing the maximum visibility and impact for our country’s research. At the same time, participating institutions will gain unlimited and permanent access to new content in the entire Wiley online journal portfolio including full backfiles, retroactively until 1997. In further support of open access publishing of German research outputs, the agreement also grants a 20% discount on list article processing charges for those pure open access Wiley journals that charge APCs.

The overall costs of the agreement are in line with the previous total expenditure of German institutions on Wiley subscriptions, while the added costs to authors for open access publishing in hybrid journals, ie APCs “in the wild,” that previously came on top of subscription spending have been reined in and removed from the equation, eliminating the double-dipping phenomenon. Additionally, the former subscription expenditure has been repurposed and systematically redirected to cover the costs of open access publishing services—a significant step forward in the open access transformation. In this way, authors will not be charged by the publisher for open access publishing in hybrid journals (APCs), although some institutions may implement internal cost-sharing or co-funding schemes where previous subscription spending is not sufficient to cover the entirety of an institution’s output; nevertheless, the share of a library’s acquisitions budget previously dedicated to Wiley subscriptions should be used in full.

Key benefits of the agreement:

- The agreement entitles institutions read access and open access publishing in over 1,600 Wiley journals (“Wiley Online Open”); a current title list can be found here: https://keeper.mpdl.mpg.de/f/1578ca1ea894d50970f?dl=1, Discount of 20% on list fees for publishing in over 100 Wiley pure Open Access journals (“Wiley Open Access”),
- All German public and private research and teaching institutions are eligible to participate; extending the benefits of the agreement to over 700 institutions,
- Based on publishing trends, some 10,000 original research and review articles by authors affiliated with German institutions will be made freely, openly and legally available each year,
- Authors retain copyright of their works; all articles can be published under a CC-BY license,
- The overall costs of the agreement are within the range of previous subscription spending,
- Articles published under the DEAL agreement are in compliance with research funding organizations’ open access policies, including those of cOAlition S.

What authors need to know
- Your article(s) selected for publication in Wiley Open Access journals (pure OA) must have an acceptance date of 22 January 2019 or later in order to be eligible for the 20% discount. Articles selected for publication in Wiley Online Open journals (hybrid OA) must have an acceptance date of 1 July 2019 or later in order to be eligible for coverage under the central DEAL agreement.
- Your article must be a “Primary Research Article” or a “Review Article”.
- You must be the submitting corresponding author of the article.
- You must be affiliated with a participating institution on the acceptance date.
- You must state your affiliation when submitting the article and, explicitly, in the published manuscript.
- If you are affiliated with more than one participating institution, you must indicate a single institutional affiliation when submitting your manuscript for cost-allocation purposes; the relative fees will be attributed to this institution. Published manuscripts may list all affiliations.

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